

Press Release

September 10, 2007

Metropolitan State College of Denver

METROPOLITAN STATE COLLEGE OF DENVER NAMES MICK JACKOWSKI INTERIM DIRECTOR OF CENTER FOR INNOVATION

(Denver, CO) – Metropolitan State College of Denver President Stephen Jordan announces Mick Jackowski, Ph.D., as interim director for the College's Center for Innovation (CI). The center offers students cutting-edge and creative curricula in entrepreneurship education.

Jackowski is an associate professor of marketing at Metro State, specializing in brand, reputation and relationship management. He co-founded Brand Spankin New (BSN), a lead CI program, and one of the first student-operated businesses in the country operating as part of an undergraduate curriculum. BSN (www.brandspankinnew.org) students design, manufacture and market home and office furnishings.

"I hope to build on CI's strong foundation, enhance its innovative reputation and develop more relationships in the community," Jackowski said.

Metro State's Center for Innovation makes entrepreneurship education a college-wide and community-wide experience. CI's cross-curriculum endeavor provides a myriad of benefits to students in a variety of academic disciplines. CI reaches out to under-represented populations as part of the College's diversity initiative.

Before joining Metro State's faculty in 2003, Jackowski was co-CEO of a management consulting firm recognized by the *Boulder County Business Report* in 2002 as the second fastest growing company in the county. His marketing career began in professional sports. Jackowski has been director of media relations for the Arena Football League, director of communications for the National Lacrosse League, and electronic media coordinator for the National Football League International's NFL Europe (formerly World League).

Jackowski earned his Ed.D. from University of Northern Colorado; a master's degree from University of Massachusetts and a bachelor's degree from University of Buffalo.

Metro State College is a fully-accredited, four-year institution, offering 52 majors and 72 minors for 21,150+ students. It has the second-largest undergraduate enrollment in Colorado and is one of the largest four-year public colleges in the nation. Metro State enrolls the highest number of students of color among four-year colleges in the state. It boasts 61,000 alumni, 90 percent of whom stay in Colorado after graduation. Visit <http://www.mscd.edu>.