



TRENT J. MARTINET Associate

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(303) 892-7343 phone (303) 893-1379 fax

Expertise

Intellectual Property, Technology & Internet, Aviation, Commercial and Corporate Law

Education

Creighton University School of Law, J.D., *cum laude*, 2002

Creighton University, M.S., *summa cum laude*, 2002

Colorado State University, B.S., 1998

Admitted In

Colorado



Trent Martinet is an associate in the firm's Finance & Acquisitions department. He has advised and represented national, regional and local publicly traded and privately held clients regarding legal issues related to intellectual property, technology, commercial and corporate law matters. Trent is a frequent publisher and lecturer on intellectual property and commercial contracting topics. Trent is also a member of the American Intellectual Property Law Association.

Specific Experience

- IP program management
- IP protection and enforcement
- Patent portfolio management
- Commercial IP licensing
- Commercial transactions with large equipment manufacturers, cable, satellite and telecommunications companies
- Private Equity
- General corporate transactions
- Mergers & Acquisitions
- Large technology and software purchase transactions
- Internet legal compliance
- Federal Trade Commission and Federal Communications Commission proceeding representation

Publications

- *Dealing with IP in Light of Manufacturer Warnings, and Prohibitions on Repair Development*, Aeronautical Repair Association, the hotline, April 2009
- *Policing Trademarks and Service Marks—Part 2*, Aeronautical Repair Association, the hotline, March 2009
- *Policing Trademarks and Service Marks—Part 1*, Aeronautical Repair Association, the hotline, February 2009

- *Intellectual Property Due Diligence in Transactions*, Aeronautical Repair Association, the hotline, January 2009
- *Intellectual Property Audits*, Aeronautical Repair Association, the hotline, December 2008
- *Memorializing Inventor Knowledge*, Aeronautical Repair Association, the hotline, October 2008
- *Copyright Infringement and Fair Use Under the U.S. Copyright Act*, Aeronautical Repair Association, the hotline, September 2008
- *Developing IP with Third Parties*, Aeronautical Repair Association, the hotline, July 2008
- *Patent and Trademark Infringement: Reducing the Risk of an Infringement Dispute*, Aeronautical Repair Association, the hotline, June 2008
- *Relationships and Agreements with Distributors and Resellers*, Aeronautical Repair Association, the hotline, May 2008
- *What IP Safeguards Do Products Have In The Hands of Customers or Other Third Parties? Is Creation of Derivative Works Barred?*, Aeronautical Repair Association, the hotline, April 2008
- *Relationships With Your Customer Licensees — What Terms Do You Need To Consider*, Aeronautical Repair Association, the hotline, March 2008
- *Who Can Claim IP?*, Aeronautical Repair Association, the hotline, February 2008
- *The Four Categories of IP, Part IV — Copyrights*, Aeronautical Repair Association, the hotline, January 2008
- *IP and its impact on your organization: You can't protect it if you don't identify it*, ColoradoBiz Magazine, December 2007
- *The Four Categories of IP, Part III — Trade Secrets*, Aeronautical Repair Station Association, the hotline, November 2007
- *™, SM, ®: Trademarks/Service Marks*, Aeronautical Repair Station Association, the hotline, October 2007

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- *From The Anglo-French Latin for “It’s Mine, Not Yours” – Patents*, Aeronautical Repair Station Association, the hotline, September 2007
- *What is IP? Why one should care? How does IP impact your business? How can you protect your IP if you can’t identify it?*, Aeronautical Repair Station Association, the hotline, August 2007
- *Top 10 Employer Mistakes*, Nebraska Employment Law Letter, January 2006
- *HIPAA Security Rule: What Is It and Why Should You Care?*, Practical Health Law, January 2004
- *CAN-SPAM Act: What Does It Mean for Your Entity’s Email Policies and Procedures?*, Practical Health Law, May 2004
- *Wireless Location-tracking Technology & Consumer Privacy: Can There Be a Balancing of Interests?*, Creighton University College of Business, May 2002